

“NITTANY LION ROARING MOWER” CONTEST RULES

WBUS-FM & WQWK-AM Radio, Forever of PA Inc. radio stations, in conjunction with Dotterer Equipment is conducting a contest entitled “Nittany Lion Roaring Mower”.

- 1) The contest will commence on Monday, July 26th, 2010 and conclude on Friday, September 3rd, 2010. The contest will run seven days per week during this time period.
- 2) The grand prize is a Kubota T-Series lawn tractor with a custom paint job.
- 3) Listeners will listen to WBUS-FM & WQWK-AM for the cue to call. The "X" caller at the given phone number becomes a qualifier to win the lawn tractor. All on-air qualifiers will also win a 90 day All Access Pass to www.gopsusports.com. The All Access Pass will be valid from September 1, 2010 – November 29, 2010. Listeners can only qualify once during this promotion on-air.
- 4) In addition to the on-air qualifiers, WBUS-FM and WQWK-AM will be conducting an unspecified number of Live Action Broadcasts (LABs) throughout the listening area. Listeners will fill out an entry form at the specified “Nittany Lion Roaring Mower” LABs for a chance to become a winner. All names from each LAB will be entered to win the lawn tractor. Other prizes may be awarded at each LAB. People can only qualify once during each specified LAB. Individuals must be present at LABs to enter. Individuals are not permitted to enter for someone who is not present at the LAB.
- 5) The location for the grand prize drawing on 9/03/10 will be determined at a later date. Qualifiers do not need to be present to win.
- 6) All applicable taxes (Local, State or Federal), license transfer fees and insurance will be the sole responsibility of the grand prize winner.
- 7) The grand prize winner has 30 days to claim the lawn tractor. If the grand prize is not claimed and/or collected within 30 days of the first notification it shall remain the property of WBUS-FM / WQWK-AM. Any other prizes offered during this contest not claimed within 30 days of the first notification shall remain the property of WBUS-FM / WQWK-AM.
- 8) Grand Prize winner will be responsible for contacting the applicable dealer to discuss details for operation, warranties, etc. on the lawn tractor won.
- 9) Grand Prize Winner must agree to sign a “Release of Liability” to Forever of PA, Inc. and its affiliates and sponsors at the time the lawn tractor / prizes are awarded.

- 10) WBUS-FM / WQWK-AM retains the right to use all winner's likeness, comments and audio on air, Internet and in print.
- 11) This promotion is not open to employees or members of their immediate families (including spouse, parents, grandparents, children, brothers, sisters, aunts, uncles and cousins) of Forever of PA, Inc., Dotterer Equipment, or other participating LAB sponsors. Employees of any radio, newspaper, television or cable company are not eligible to participate.
- 12) Only one person per household may qualify to win on-air during this promotion.
- 13) Must be 18 years or older to enter & win.
- 14) Where the prize may be won by a numbered caller or participant, the selection of the winning entrant will be at Forever of PA Inc.'s sole discretion.
- 15) Forever of PA, Inc. cannot be held responsible for any difficulty in communication with the radio station by telephone, Internet or other means.
- 16) While every care will be taken, Forever of PA, Inc. or any participating sponsor cannot be held responsible for the non-delivery, delay or loss of an entry. Proof of posting is not accepted as proof of delivery.
- 17) Complaints about the operation (but not the judging) of the competition will be made in writing to the Program Director of WBUS-FM.
- 18) The decision of Forever of PA, Inc. is final. No correspondence will be entered concerning Forever of PA, Inc.'s decisions or interpretation of these rules.
- 19) Forever of PA, Inc. reserves the right to reject claims or applications and to alter, amend or foreclose this promotion without prior notice.
- 20) No purchase or payment is necessary to participate in this contest.
- 21) "Standard" WBUS-FM & WQWK-AM Contest rules apply and are available at www.thebus.net and www.1450espnradio.com
- 22) Prizes cannot be exchanged for cash or any other item.
- 23) A copy of the official rules governing the ""Nittany Lion Roaring Mower"" will be available at WBUS-FM / WQWK-AM studio / business office in State College, at LABs and on the WBUS-FM / WQWK-AM websites: www.thebus.net and www.1450espnradio.com. Copies of the rules can be requested by sending a

self-addressed stamped envelope to: "Nittany Lion Roaring Mower" Contest Rules, 2551 Park Center Blvd. State College, PA 16801.

**CONTEST RULES AND REGULATIONS FOR
PITTSBURGH PIRATE TICKET GIVEAWAYS
ON STATE COLLEGE'S ESPN RADIO 1450
WQWK-AM STATE COLLEGE, PA**

- For "Pittsburgh Pirate Ticket Giveaway" contests, the prize is tickets to a Pittsburgh Pirate game at PNC Park in Pittsburgh.
- The game and number of tickets will be specified on the air at the time of the giveaway.
- The giveaway may or may not include other prizes which would be specified on the air at the time of the giveaway.
- Prize pick-up at Forever Broadcasting, 2551 Park Center Blvd. State College, PA 16801.
- Prizes must be picked up during business hours – Monday through Friday from 8 a.m – 5 p.m, except on holidays.
- Tickets must be picked up by the close of business the last business day before the date of the game the tickets are valid for. If the tickets are not picked up by that day and time, the tickets remain property of Forever Broadcasting and may be used at its discretion.
- Prize winners must wait 30 days before winning another contest or promotion. One winner per household every 30 days. If it is determined that the winner has won within 30 days, the prize will be forfeited.
- Winners must provide identification at the time they pick-up their prize.
- Participation in a contest or promotion on WVAM-am and WMAJ-am constitutes implied consent to use your voice for on-air broadcast.
- All judging decisions are final.
- WQWK-AM and Forever Broadcasting reserve the right to disqualify any participant.

Standard Rules

Unless otherwise acknowledged, these rules apply to all promotions broadcast or operated by State College's ESPN Radio 1450 – WQWK-AM varied only as circumstances may require. All participants must agree to abide by these rules. The submission of an entry shall be deemed to indicate acceptance of these rules.

- ✓ Promotions are not open to employees, members of their immediate families, and those of participating sponsors, agencies and assigns (including spouse, parents, grandparents, children, brothers, sisters, aunts, uncles, and cousins) and in any event the decision of Forever Broadcasting shall be final and legally binding.
- ✓ Our promotions are intended to be fun without the intention of creating legal relations. Entry does not create an enforceable contract.
- ✓ Unless otherwise stated, no purchase or payment of any kind is required.
- ✓ Entries must be received by the radio station before the closing date and/or time subject to the absolute discretion of State College's ESPN Radio 1450 – WQWK-AM
- ✓ Where the prize may be won by a numbered caller or participant, the selection of the winning entrant will be at State College's ESPN Radio 1450 – WQWK-AM's sole discretion.
- ✓ Please be aware, whenever you call 814-272-9625 it constitutes implied consent to use your voice for on-air broadcast and your call may be recorded.
- ✓ State College's ESPN Radio 1450 – WQWK-AM and its agencies or assigns are not responsible for technical, hardware or software malfunctions, telephone failures of any kind, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications whether caused by the sender or by any of the equipment or programming associated with or utilized in this sweepstakes which may limit the ability to play or participate or by any human error which may occur in the processing of the entries in contests presented or promoted by Forever Broadcasting.
- ✓ State College's ESPN Radio 1450 – WQWK-AM cannot be held responsible for any difficulty in communication with the radio station by telephone or other means.
- ✓ While every care will be taken, State College's ESPN Radio 1450 – WQWK-AM can not be held responsible for the non-delivery, delay or loss of an entry. Proof of posting is not accepted as proof of delivery. The decision of 93.7 The Bus as to acceptance of an entry shall be final.
- ✓ All entries become the property of State College's ESPN Radio 1450 – WQWK-AM and cannot be returned (unless otherwise stated).
- ✓ Entrants agree to their name and hometown being published on the air and elsewhere. They agree to their participation being broadcast, recorded and repeated.
- ✓ Subject to State College's ESPN Radio 1450 – WQWK-AM deciding otherwise only the stated prize(s) may be won. There will not be a cash alternative to the stated prize. Cash prizes will be paid by check payable to winning individual. State College's ESPN Radio 1450 – WQWK-AM will not be responsible for any lost or misappropriated check.
- ✓ In the event of the stated prize becoming unavailable, State College's ESPN Radio 1450 – WQWK-AM will arrange the supply of an appropriate alternative prize of similar value at State College's ESPN Radio 1450 – WQWK-AM's discretion.
- ✓ A prize will not be awarded to a person who, for any reason, would not be allowed by law to purchase or use the prize where the supply to that person would be unlawful.
- ✓ Age limits may apply to certain prizes. Entrants outside such limits will be disqualified. For certain event by a parent or guardian.

- ✓ Unless otherwise stated, only one winner per household per 30 days per promotional events.
- ✓ State College's ESPN Radio 1450 – WQWK-AM will notify the winner by broadcast, by telephone or in writing of the arrangements for collection or delivery of the prize. Any prize not claimed and/or collected within 30 days of the first notification shall remain the property of Forever Broadcasting to do with as it considers fit.
- ✓ While State College's ESPN Radio 1450 – WQWK-AM will use its best endeavors to ensure that prizes are received by the actual winner they shall not be responsible for any failure to do so.
- ✓ Unless otherwise stated, all prizes must be collected at the station during regular business hours, Monday through Friday, 8:00am to 5:00pm, except for Holidays.
- ✓ The decision of State College's ESPN Radio 1450 – WQWK-AM is final. No correspondence will be entered into concerning State College's ESPN Radio 1450 – WQWK-AM's decisions or interpretation of these rules.
- ✓ Complaints about the operation (but not the judging) of the competition will be made in writing to the Program Director of State College's ESPN Radio 1450 – WQWK-AM.
- ✓ State College's ESPN Radio 1450 – WQWK-AM reserves the right to reject claims or applications and to alter, amend or foreclose a promotion without prior notice.
- ✓ Taxes, whether Local, State or Federal due on items or cash won on Forever Broadcasting stations are the sole responsibility of the winner.